

DARE TO CHANGE

BUSINESS PITCH COMPETITION

YDC Dare To Change Business Pitch Competition

Frequently asked questions (FAQ)

1. When will be the deadline to submit my presentation file?

Each participating team is required to submit the Presentation PowerPoint on or before 16 March 2018 12:00noon. Teams with late submission will be disqualified.

2. Which languages could I use for presentation & PowerPoint submission?

Teams are recommended to use English or Cantonese for presentation. Both Chinese & English are accepted for the PowerPoint or other presentation materials.

3. Besides PowerPoint, could I use other materials e.g. video to present during Pitching?

Yes, teams may conduct their presentation in any form within 5-minutes.

4. Is it necessary for all of my teammates to attend the Preliminary Pitching Day?

For teams of 1-2, all teammates are required to attend the Preliminary Pitching Day.

For teams of 3-4, at least 2 members are required to attend the Preliminary Pitching Day.

5. Could I ask my friend (who is not in my team) to do the Pitching for me?

No. Only contestants will be permitted to present the proposal and speak on stage. You are required to take attendance and stay in the waiting room (RM 1002) before the presentation at the assigned registration time. YDC staff will check your identity card and student card for identification.

Please wait for your turn in the waiting room first, and YDC staff will inform your team to wait outside the allocated Pitching Room when the previous team has started their presentation. No one may enter the competition room until the previous presentation is finished.

6. What is the flow on the Pitching Day?

- A. 5 mins Preparation (Set-up Camera & PPT)
- B. 5 mins Presentation
- C. 10 mins Q & A session (With the judging panel)

You will be given 5 minutes to set-up camera (if needed) and the presentation materials to get ready. Then, 5 minutes are given for your presentation, following with 10 minutes Q&A Session with the judging panel. The procedures are the same for Preliminary and Final Pitching Days.

7. Could I record the Pitching on Preliminary & Final Pitching Day?

Yes, teams are allowed to record your own pitching on Preliminary Pitching Day by yourselves. Please be reminded that you have to bring your own camera, tripod or other devices if needed. YDC will not provide any equipment for recording. It is necessary to send the video copy back to YDC for record.

For Final Pitching, YDC will record the whole Pitching Competition and participating teams are welcome to request the video of their presentation for reference.

8. What are the Judging Criteria?

- Innovation and Creativity (35%)
- Entrepreneurial and Passionate (35%)
- Execution and Practicality (20%)
- Presentation Skills (10%)

9. What are the prizes for winning teams?

Please find the table as below:

YDC	The Best Business Plan Award	HKD15,000
	The Best Young Startup Award	HKD15,000
	The Best Social Impact Award	HKD15,000
	The 10 Finalist Teams will be awarded to join a Shenzhen Tour	
HKSTPC Technopreneur Award Sponsored by Hong Kong Science & Technology Park Corporation	Golden Award	HKD15,000
	Silver Award	HKD10,000
	Bronze Award	HKD5,000
	Awardees of HKSTPC Technopreneur Awards can be referred to the admission into the HKSTPC Incubation Programme.	
HKSTPC Techno Idea Award	HK\$10,000	

Besides, all participants of Dare To Change Competition will be given Certificate of participation.