



Young Entrepreneurs Development Council
青年企業家發展局

Change Your Life in 5 Minutes:
stand-up pitch competition

Dare to Change 2016-17 Briefing Session

FUNDING
ORGANISATION



創新科技署
Innovation and
Technology Commission

SUPPORTED BY



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YDC Background

- ▶ The Young Entrepreneurs Development Council
- ▶ Non-profit organization
- ▶ Founded in 1997
- ▶ Mission
 - ▶ Develop Innovative mindset to excel beyond current education system
 - ▶ Provide networking opportunities to realize business ideas
 - ▶ Create community platform for continuing innovative entrepreneur development

***Cultivate entrepreneurial spirit
among young people***

E-challenge (2000)

- ✓ 5 minutes pitching
- ✓ Without business proposal
- ✓ Straight promotion
- ✓ Welcome both Cantonese & English

Dare to Change (2016)



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Timeline for Dare-to-Change



Submission Deadline

- Each participating team is required to submit the Presentation PowerPoint or slides **before 12:00 noon 20 March 2017**
- Teams with late submission will be disqualified



Preliminary Pitching days

- ▶ Pitching Language: **English / Cantonese**
- ▶ Presentation materials: **English / Chinese**
- ▶ May conduct the presentation in **any form**
- ▶ For **teams of 3-4**, at least **2 members** are required to **attend** the Pitching Day
- ▶ **10 teams** will be selected to progress to the **final round**

Teams are **allowed to record** their presentation, it is necessary to **send the copy back to YDC** for record.



Pitching Day Guideline



Registration

- At Waiting Room (Room 1002)
- Bring your ID Card and Student card



5 mins Preparation

- Set-up Camera & PPT



5 mins Presentation

- May conduct the presentation in **any form**



10 mins Q & A session

- With the judging panel

Mentorship

For 10 finalist teams



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Mentorship Programme



- April to May
- Matching by YDC
- **“Meet Your Mentor”**
Networking Event
- Ways of consultation
 - Face-to-face
 - By Email
 - Conference call

**Preliminary
Pitching Days**

**“Meet Your
Mentor”**

Final Pitching Day



Prize and Award



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YDC Top 3 Award	Champion	HKD15,000
	First runner-up	HKD10,000
	Second runner-up	HKD5,000

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HKSTPC Technopreneur Award	Golden Award	HKD15,000
	Silver Award	HKD10,000
	Bronze Award	HKD5,000

Each finalist team (10 in total)	HKD 2,000
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Maximum: HKD32,000

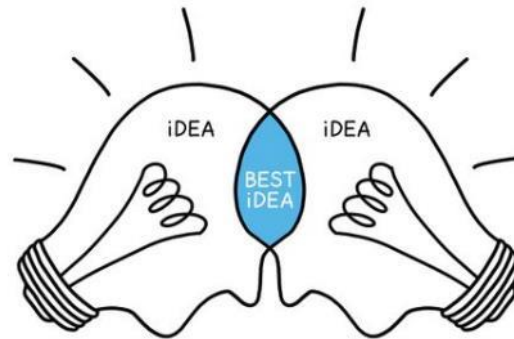
- Awardees of **HKSTPC Technopreneur Awards** can go for the fast track admission into the **HKSTPC Incubation Programme** for **FREE OFFICE** worth over **HKD1,000,000!!**

	2 Workstations	Office of 700 sq.ft.	Lab Premises of 700 sq.ft.
Duration	1.5 year	3 years	4 years
Subsidized Rental	Over HKD 100K	Over HKD 400K	Over HKD 500K

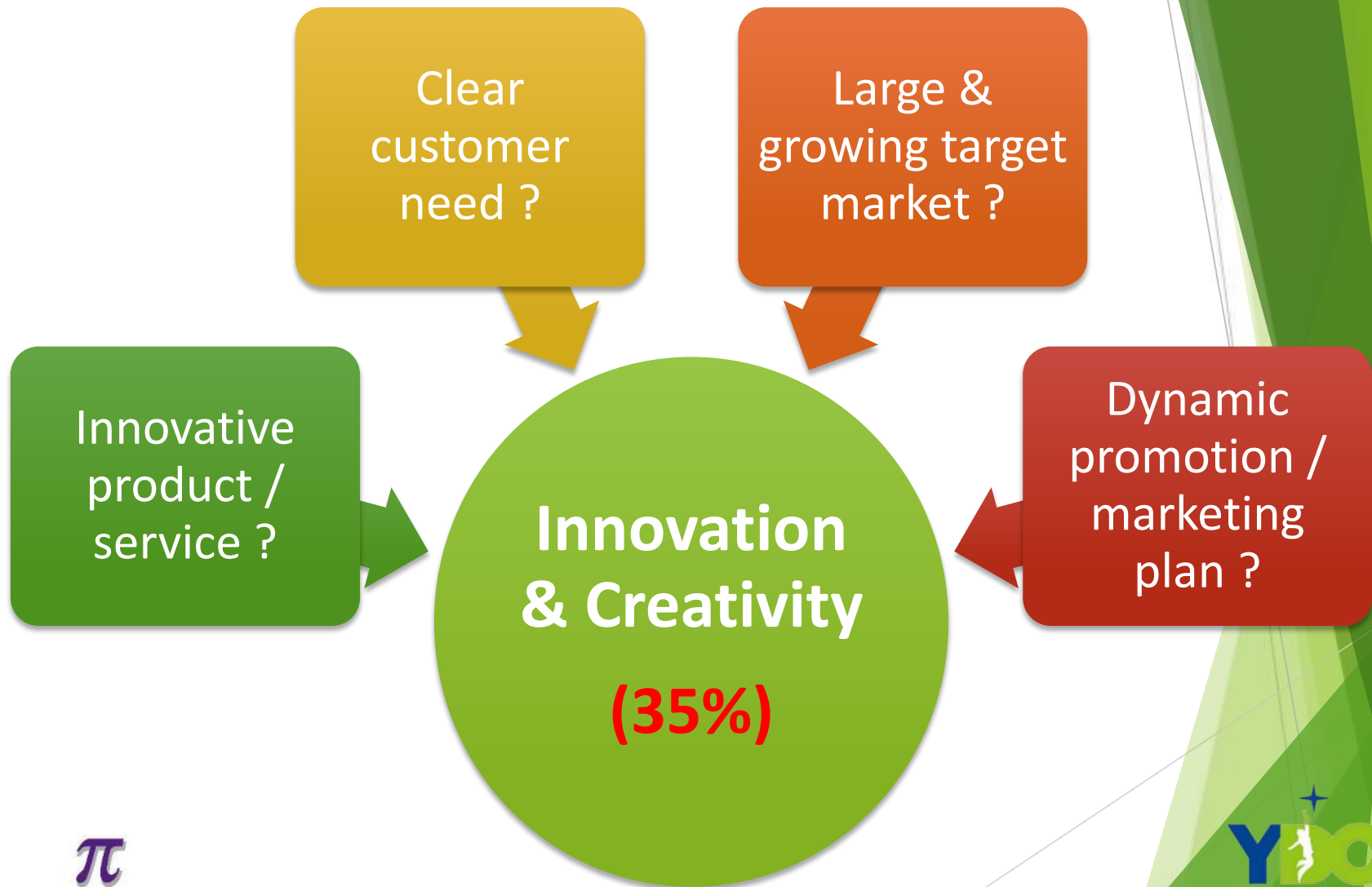


Judging Criteria

1. Innovation and Creativity (35%)
2. Entrepreneurial and Passionate (35%)
3. Execution and Practicality (20%)
4. Presentation Skills (10%)



Judging Criteria



1. Innovation & Creativity

(35%)

- ▶ Innovative idea
- ▶ Clear market & target group

A social Enterprise

Goal

Provide Stress-relief programs, bring happiness and laughter

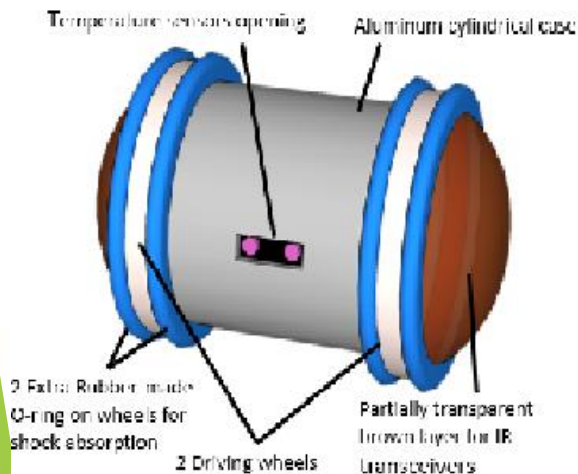
Target

- (1) Educational Sector
- (2) Commercial Sector

Product & Service

- (1) EasyIn & EasyOut

Robot Design



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PROBLEMS



80%

Operation Time



40%

Victims Fatalities



50%

Firefighter Fatalities

VISION



Robot



Search



Efficiency



Safety

Judging Criteria



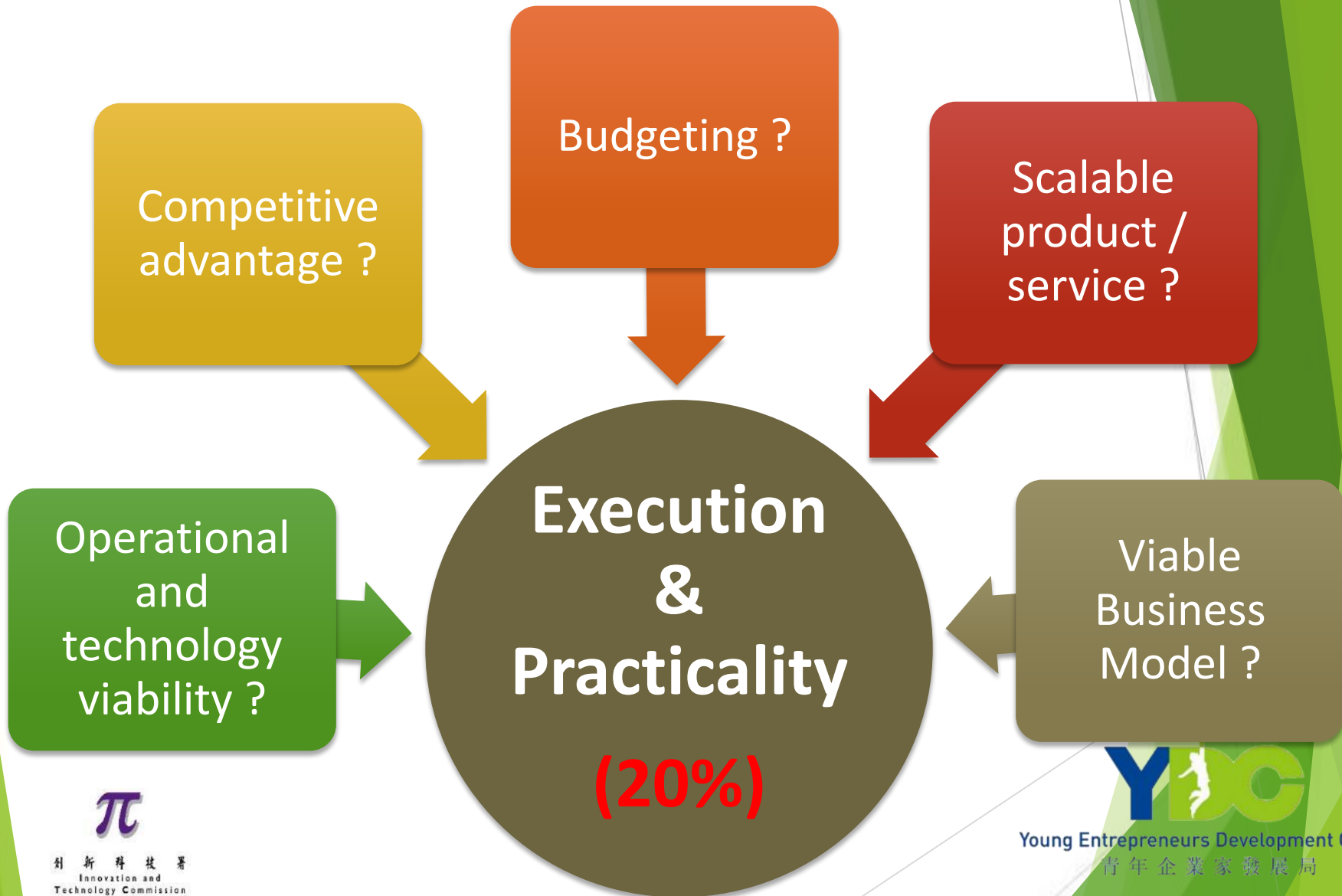
2. Entrepreneurial & Passionate (35%)

- ▶ How eager are you to start your own business?
- ▶ Market Research
 - ▶ Competitor / Similar products / services

Competitor Analysis			
	Invasiveness	Speed	Memory
Advert (Print/Online)			
Pages (Print/Online)			
File Size (Print/Online)			
Cache (Print/Online)			



Judging Criteria

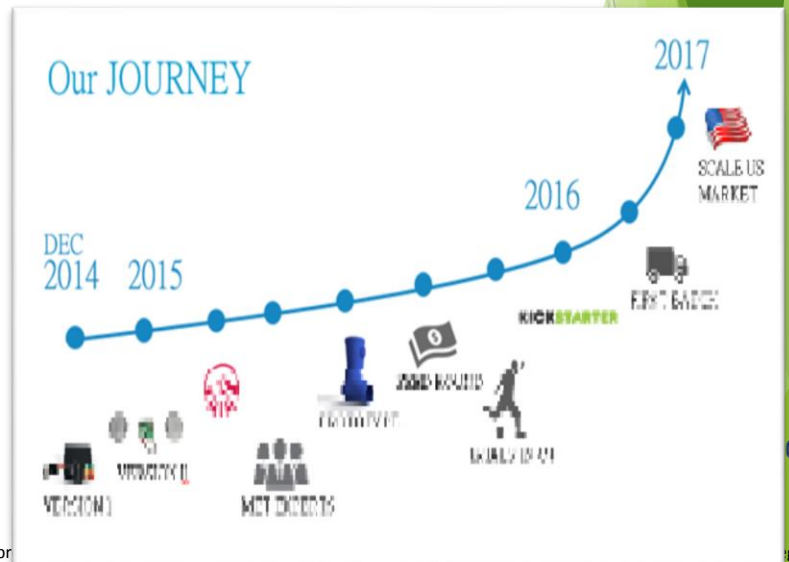
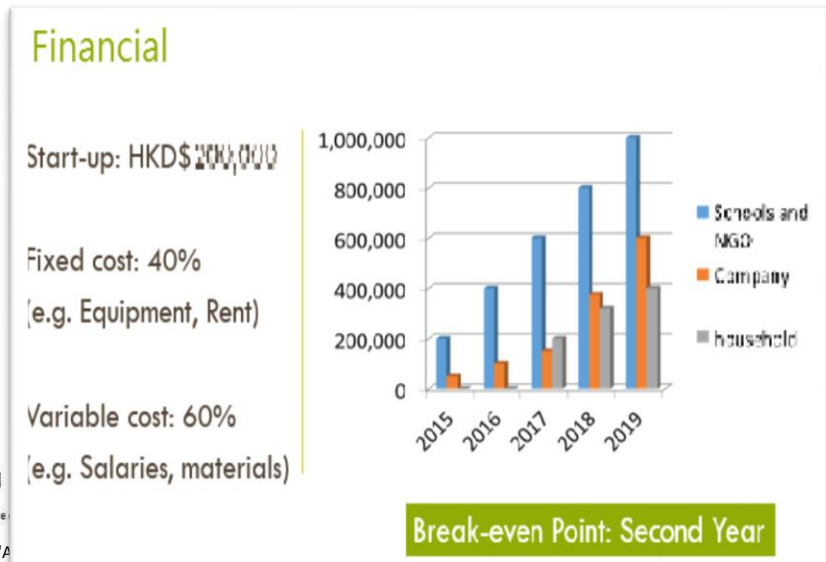


3. Execution & Practicality (20%)

- ▶ Operation / Technology used
- ▶ Milestone / Timeline
- ▶ Competitive Advantages of your services / products
- ▶ Budgeting

Competitive Advantages

- Works for everyone
- Gamified experience
- Athlete-Expert-Collaboration
- Easily adaptable





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Thank you!



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